

Website Portfolio User Testing Report

After completing the design and coding of my portfolio website, I decided to conduct user testing to showcase my learning outcomes and improve the overall user experience. This process involved several steps to ensure the design is user-friendly and effective.

Testing Plan

The first step was to create a testing plan, which included the following key elements:

- **Goal of Testing:** To assess the usability and effectiveness of my portfolio website.
- **Target Participants:** Individuals familiar with website navigation and design.
- **Test Tasks:** Three specific tasks were given to the participants:
 1. **Navigation Test:** Find the main menu within 5 to 10 seconds.
 2. **Purpose Clarity:** Understand the purpose of the website quickly.
 3. **UI Visibility:** Assess the overall visual clarity and readability.
- **Responsibilities:** I took the role of facilitator, guiding participants through the tasks and gathering their feedback.

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<p>Product Undertest:</p> <p>Personal Portfolio Semester 3 Website.</p> <p>This website aims to showcase of my learning outcomes and projects within semester 3 (Media Design).</p>	<p>Test Objective:</p> <ul style="list-style-type: none">• Determine how easily users can navigate the site.• Identify whether users find the design intuitive and visually appealing.• Check if users understand the site's purpose and can extract key information quickly.• Can users easily find the main navigation menu?• Do users understand the purpose of the website within the first 10 seconds of viewing it?• Is the prototype visually engaging and aligned with user expectations for the website's purpose or brand?• Navigation Hypotheses:<ul style="list-style-type: none">◦ Users will locate the navigation menu within 5-10 seconds.◦ Users will find it intuitive to navigate between different sections of the website.• Content Hypotheses:<ul style="list-style-type: none">◦ Users will understand the purpose of the website after viewing the homepage for 10 seconds.◦ The terminology used on the site is clear and matches users' expectations.	<p>Participate:</p> <p>Three to five people will take part in this usability test. Since this is designed for ICT people, it will be tested by people with an ICT background students or teachers.</p>	<p>Test Takes:</p> <ul style="list-style-type: none">• navigation menu within 5-10 seconds.• Understand the purpose of the website.• UI visibility	<p>Responsibilities:</p> <ul style="list-style-type: none">• Task-Based Usability Testing.• First Click Testing• Navigation Testing• Accessibility Testing• User Experience (UX) Researchers• Test Participants (Users)• Designers (UI/UX Designers)
<p>Business Case:</p> <p>I'm doing this test because is for teachers and ICT people and i want to see what they think about it and also how is the navigation and would they understand it or not?</p> <p>It will help me to find out were is lacking and what teachers want to see fast.</p> <p>That it might have not have a good navigation or it doesn't give student vibe.</p>		<p>Equipment:</p> <p>By carefully taking notes and keeping track of them in real time.</p>		<p>Loacation:</p> <p>Building R10, Eindhoven</p> <p>Via Document is going to get shared.</p>

Test Results

After conducting the tests with five participants, I gathered the following insights:

- All participants were able to find the navigation menu in less than seven seconds, indicating a straightforward and effective menu design.
- They all quickly understood the purpose of the website, aligning well with my initial goals.
- The overall design received positive feedback, with users describing it as clear and visually appealing.

Key Feedback

The main piece of constructive feedback I received was to vary the images on each page. Users suggested that using different images for each page would help them better understand when the content changes, improving the sense of progression and context.

Participants / Tasks	Task 1	Task 2	Task 3	Usability Score	Notes	Tasks
P1	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	100%	It looks nice, but it could use a bit more personalization to really stand out. Overall, it's good.	Task 1: Navigation menu within 5 - 10 Seconds
P2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	66.6	It might be better to add more UI elements to it and make it more interactive.	Task 2: Understand the purpose of the website
P3	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	66.6	At first, I thought it was a horse riding page because of the image, but after reading further, I realized it's something different.	Task 3: UI Visibility
P4	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	66.6	It might be better to update the images on each page to create a more consistent experience, reducing user confusion and improving overall navigation.	
P5	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	100%	Easy to navigate and I can understand the purpose of the portfolio.	
Test Score (Avg)				79.96%		

Next Steps

Based on this feedback, I plan to update the website over the next few weeks to incorporate these improvements, enhancing the overall user experience and aligning it more closely with user expectations.